

TRIPLE HELIX 2018 - List of Posters



XVI International Triple Helix Conference 2018

5-8 SEPTEMBER | MANCHESTER, UK | The Triple Helix and Beyond – A New Era

Poster Number:	First Name	Last Name	Organization	Poster Title:	Presentation Time	Paper Number:
Theme 2: Policy and governance challenges, including the roles of universities, government, and/or business in supporting innovation and regional development						
P-1	Adriana	Ferreira De Faria	Federal University of Viçosa, Brazil	A reference model for technology parks management using Balanced Scorecard (BSC)	Thursday 6 September – Saturday 8 September	207
P-2	Wania	Cavalcanti	Universidade Federal Fluminense, Brazil	Regional innovation systems and its importance for the absorptive capacity of spin-offs academic origin	Thursday 6 September – Saturday 8 September	250
Theme 3. Triple Helix in transition and emerging economies						
P-3	Marina	Reshetnikova	RUDN University, Russian - Federation	Comparison of the Triple Helix elements in the National Innovation Systems of China and Russia	Thursday 6 September – Saturday 8 September	18
P-4	Qianqian	Zhang	Beijing Institute of Technology, China. The University of Manchester, UK	Design of A Virtual Network Organization for University-enterprise-government Cooperative Scientific Research Projects with University-dominant Type	Thursday 6 September – Saturday 8 September	162
P-5	Veronika	Rotnova	Kazakh-Russian International University, Kazakhstan	Innovative activity in state universities of Kazakhstan	Thursday 6 September – Saturday 8 September	100
P-6	Aliya	Idrissova	Kazakh-Russian International University, Kazakhstan	Kazakhstani Universities as Innovation Drivers	Thursday 6 September – Saturday 8 September	80
P-7	Pedro Gilberto	Aloise	Universidade De Caxias Do Sul, Brazil	Obstacles to eco- innovation in manaus free zone (Brazil) under the perspective of Triple Helix	Thursday 6 September – Saturday 8 September	130
Theme 4. Socially responsible innovation and the quadruple helix						
P-8	María	Vivar-Simon	Mondragon Unibertsitatea, Spain	Assessing the Impact of Civic University-Business Cooperation: the case of Mondragon Unibertsitatea.	Thursday 6 September – Saturday 8 September	148
P-9	Nailah	Conrad	University Of Cape Town, South Africa	Improving access to health services for the Deaf through community engagement and design thinking.	Thursday 6 September – Saturday 8 September	172
P-10	Patricia	Strauss	Rheinisch Westfälische Technische Hochschule (RWTH) Aachen, Germany	The Impact of Self-Evaluation on Burnout: The Surprising Role of Effectuation	Thursday 6 September – Saturday 8 September	72
P-11	Alessia	De Santis	Public Administration Consultant, Brazil	The philological refunctionalization of the Campania Region UNESCO sites according to the Quadruple Helix Model	Thursday 6 September – Saturday 8 September	49
Theme 5. Micro-foundations of the Triple Helix. New actors, relationships, and business models.						
P-12	Kalil	El Kadri Monteiro	Brasil Júnior (Brazilian Confederations of Junior Enterprises), Brazil	Entrepreneurial University Index: how the Triple Helix can promote Universities as local socioeconomic engines	Thursday 6 September – Saturday 8 September	270
P-13	Ario	Alipanah	Royal Institute of Technology - KTH, Sweden	Implications for practice of triple/quadruple helix collaborative work-Identifying factors for commercialization, scalability and diffusion	Thursday 6 September – Saturday 8 September	248
P-14	Andrea	Greven	Rwth Aachen, Germany	University Scientists as Entrepreneurs - Enhancing the Intention for New Venture Creation through Industrial Collaboration	Thursday 6 September – Saturday 8 September	7
P-15	Gergana	Romanova	University Of Copenhagen, Denmark	University strategies for increased collaboration: A case study of the Science Faculty, University of Copenhagen	Thursday 6 September – Saturday 8 September	161
Theme 7. Open Call						
P-16	Gisele	Rodrigues Atayde	University of São Paulo, Brazil	Academic Scientists and their practices in the technology planning for academic spin-offs	Thursday 6 September – Saturday 8 September	271